

# C+T



# content + technology

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MEDIA + PRODUCTION + MANAGEMENT + DELIVERY

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# NEP AUSTRALIA LAUNCHES

# HD12



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**PREVIEW**



## Olympic Broadcast Rights for Sky NZ

**THE INTERNATIONAL OLYMPIC COMMITTEE** (IOC) has awarded New Zealand's SKY Network Television the right to broadcast the XXIII Olympic Winter Games PyeongChang 2018, the Games of the XXXII Olympiad Tokyo 2020, the XXIV Olympic Winter Games Beijing 2022 and the Olympic Games 2024, the host city of which has yet to be elected.

IOC President Thomas Bach said, "The IOC looks forward to continuing its long-term partnership with SKY. Together we will ensure the best possible coverage of every Olympic Games, including on free-to-air television. The agreement is another clear demonstration of the enduring appeal of the Olympic Games and the values they represent. Long-term partnerships mean the IOC is able to redistribute revenue to support the Olympic Movement, to support the development of sport at all levels around the world and ultimately support the athletes themselves."

IOC Vice-President John Coates, delegate IOC Member for broadcast rights in Oceania, said, "We have worked closely with SKY since the Olympic Winter Games Vancouver 2010 in order to deliver extensive coverage on SKY's platforms in New Zealand. This includes a commitment of at least 200 hours of Olympic Games and 100 hours of Olympic Winter Games on free-to-air, whilst also ensuring that comprehensive coverage is available throughout the Pacific Islands."

Richard Last, SKY's Director of Sport said, "The Olympic Games are hugely anticipated events, and we look forward to following all the New Zealanders striving for success on the world stage. We are delighted to be working with the IOC through to 2024, and committed to delivering the very best coverage of the next two Winter and next two Summer Olympic Games on SKY, Prime and digital platforms."

SKY has acquired the broadcast rights for 2018-2024 on all media platforms in the following territories: New Zealand; Cook Islands; Fiji; Kiribati; Marshall Islands; Federated States of Micronesia; Nauru; Niue; Palau; Independent State of Samoa; Solomon Islands; Tonga; Tuvalu and Vanuatu.

The agreement continues the IOC's current partnership with SKY.

Visit [www.olympic.org](http://www.olympic.org)

## Another Big Summer for The P.A. People

**IT WAS ANOTHER BIG SUMMER** of sports and events for The P.A.

People with the company helping to deliver cricket, rugby, tennis and soccer, among others.

For the KFC Big Bash League, The P.A. People provided the venue comms requirements at two major Sydney venues – Sydney Cricket Ground and Spotless Stadium, involving two local teams – Sydney Thunder and the Sydney Sixers.

At the APIA International Sydney Tennis Tournament, The P.A. People provided comms support for the series. This year included court PA systems, control and site-wide paging.

For Hyundai A-League soccer, The P.A. People provided continuing audio support at A-League home games for Sydney FC at Allianz and ANZ stadiums.

The company also recently supported the Sydney 7s Rugby at Allianz Stadium. It supplied on-field support including presentation tasks. This included two-way radio and comms equipment (in addition to existing Stadium comms), and PA systems for artists, The Veronica's and Hoodoo Gurus.

Finally, it was another early-morning set-up for The P.A. People crew working on the Sun Run and Cole Classic. This is the latest of several years it has supplied the Start, Finish, and Band stage PA's for this Northern Beaches event, run and managed by the Fairfax Events Team.

Visit [www.papeople.com.au](http://www.papeople.com.au)



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